

PRIVACY POLICY

At London Print Shop, we respect your privacy. We do collect information from you, but it is our policy and priority to ensure that all personal information remains private and secure.

To protect your privacy, London Print Shop: Will not release any information about you without first obtaining your consent, unless required to do so by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with a legal process served on our company. Will not knowingly use any information from children younger than 13 without parental consent. Will inform you when we change our privacy policy, either by e-mail or via a link on our home page.

London Print Shop reserves the right to amend this Privacy Statement at any time without prior notice, and only the current Privacy Statement may be deemed effective.

1. What general information does London Print Shop collect about me and how is it used?

When you visit londonprint.shop, we collect some basic information about your computer, such as: IP address (your computer's unique signature). Operating system (e.g., Windows 95). Browser software (e.g., Microsoft Internet Explorer, Netscape). Internet Service Provider (e.g., Pipex, Demon, Freeserve, etc.). Other numeric codes used to identify a computer. The information we collect is aggregated to reflect the population and not focused on individuals. We use it to help us better understand the people who visit the London Print Shop web site. In addition, like many other sites with paid advertising, we disclose some of this aggregate information to advertisers to inform them of the number of people who have seen and clicked on their links or advertisements.

2. What personal information does London Print Shop collect about me and how is it used?

During the londonprint.shop sign-up process to the mailing list or competition, we ask you to supply personal information, including your name and an e-mail address. Only those submitting to the mailing list are added to it. We allow members to unsubscribe from this list by sending an e-mail to sales@londonprint.shop with 'unsubscribe' as the subject. Any information submitted when entering a competition or making a purchase is kept for our records only. It is never passed on to third parties, nor is it added to any list or used to send unsolicited e-mail's or correspondence of any type.

Credit Cards

Information collected by London Print Shop is encrypted using SSL technology. Credit card transactions are processed by Cardstream, an established financial institution. Access to credit card information at London print Shop is restricted to authorised staff only, in a manner consistent with or exceeding industry standards.

3. How do third-party advertisers use my information?

London Print Shop do not pass on any personal information of any description to third-party advertisers. Any information we pass on is of a general nature as outlined in 1. regarding numbers of visitors, page views, etc. If you receive an e-mail from a third party stating that it is associated with London Print Shop, yet you do not recall asking for the information, please follow the third party's removal procedures. If this procedure is not successful, please forward the e-mail with a summary of your experience to sales@londonprint.shop. Additionally, be aware that when you click on links, you may be brought to other sites not operated by London Print Shop. You are responsible for information you provide these sites. We recommend that you review the privacy policy of any site that requests personal information.

4. How may I protect my privacy on the Internet and within London Print Shop?

Know the risks. If you provide your e-mail address to public domains such as chat rooms or newsgroups, or you provide it to Web sites which don't respect your privacy, you may begin to receive unsolicited e-mail. Unsolicited e-mail is also known as spam. London Print Shop has strict rules prohibiting spam, it is generally a good idea to provide your e-mail address only to people or groups that you trust.